

Seek out the Standard

Profit from performance

High index rams can increase profitability by £3–4 per lamb.

Over a ram's lifetime this is an extra £1,000.



Seek

Recorded rams with high indexes.



Check

The eartag identity of the ram.



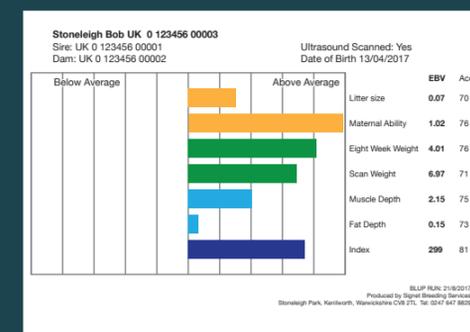
Invest in the Best

Selecting rams with superior breeding potential improves flock performance.

Look for the coloured tags to find rams in the top 5%, 10% and 25%.

Review

The EBVs with the breeder, sale chart or online at signetdata.com



Order of Merit

This is to certify that this animal has a Breeding Index within the Top 10% of the breed

EAR NO: _____
LOT: _____

Estimated Breeding Values

Accuracy Values

SCAN WEIGHT EBV _____ kg
MUSCLE DEPTH EBV _____ mm
FAT DEPTH EBV _____ mm
INDEX _____

For more details on the Better Returns Programme, call 0870 281 8829, email signet@ahdb.org.uk or visit www.ahdb.org.uk